DESCRIPTION OF EVENT

WHAT? The “Wonderful World of Whisky Show 2018” is a celebration of everything Whisky and Food, and this is its second year at the NAV Centre. This year it will last two days, which will include all of the best of last year with even more. There will be five master classes, world class whiskies from around the world, and amazing food pairings. **We expect to once again sell out with 500 attendees**

WHERE? NAV Centre, 1950 Montreal Rd, Cornwall, ON K6H 6L2

WHEN?
- Friday, March 23rd, 2018: **Whisky dinner**
- Saturday, March 24th, 2018: **The Wonderful World of Whisky Show**

TICKETS: As a vendor, you will receive two complimentary Vendor passes

APPLICATION

Name of Organization/Business: ____________________________________________

Mailing Address: __________________________________________________________

City/State/Zip: ____________________________________________________________

Name(s) of Contact Person/People:

1. ___________________________ Phone: ___________________ E-mail: ___________________

2. ___________________________ Phone: ___________________ E-mail: ___________________

List specific products that you intend to sample or exhibit at the Wonderful World of Whisky Show on March 24th, 2018:

1. ___________________________ 5. ___________________________ 9. ___________________________
2. ___________________________ 6. ___________________________ 10. ___________________________
3. ___________________________ 7. ___________________________ 11. ___________________________
4. ___________________________ 8. ___________________________ 12. ___________________________
SECTION SELECTION

Our show differs from others in that we create a ‘world’ of tents, each tent containing whiskies all coming from a specific country. The amount and origins of products that your company provides will determine your space in each tent. We have numerous Volunteers on site to assist.

Please use the space below to indicate how many 6 foot tables you would like in each section and which of your products you want to provide for that tent.

March 24th, 2018

___ IRELAND (& Other)
  Providing: ________________________________

___ SCOTLAND
  Providing: ________________________________

___ USA
  Providing: ________________________________

___ CANADA
  Providing: ________________________________

___ BEER
  Providing: ________________________________

OTHER

March 23rd, 2018

___ WHISKY DINNER (50 Max)- if you wish to take part in the dinner your selected whisky will be paired with a specific course. You will present that whisky along with our executive Chef Luc McCabe
  Providing (one bottle): ________________________________

March 23rd & 24th, 2018

___ MASTER CLASS March 24th, 5:00pm or 8:00pm (30 max)- You will have 2 staff members assisting you
  Providing: ________________________________

MARKETING

We will be actively promoting this event through our website, navplay.ca, Facebook, Twitter and over the radio.

Please e-mail Ian Bentley at ian.bentley@navcanada.ca with the following information:

• Brand Logos for the Whiskies you will be providing
• A short biography of the brand ambassador you will be sending
WONDERFUL WORLD OF WHISKY CONTACT INFORMATION
Ian Bentley, Director of Conference Services and Food and Beverage
Phone: 613-330-0059 E-mail: ian.bentley@navcanada.ca

Yasmine Pereira, Food and Beverage Coordinator
Phone: 613-330-0716 E-mail: yasmine.pereira@navcentre.ca

ADDITIONAL INFORMATION
Set up: You must have everything set up by 3PM on March 24th, 2018
Tear down: You must have everything cleared away by 12PM (noon) on March 25th, 2018
Load in: The vendor’s entrance will be located on the east side of the building by NAV Fit.
DO NOT ENTER THROUGH THE FRONT DOORS OF THE BUILDING.
SOP: All products for this event will be brought in on our special occasion’s permit which will be provided at a later date.

ACCOMMODATIONS
If you would like to book a room at the NAV Centre to stay overnight, the room rates for 2018 are listed below;

Traditional 1 Queen (one queen bed): $118/night
Traditional 2 Queen (two queen beds): $138/night
Deluxe Suite (one queen bed + 1 pull-out sofa): $138/night
Superior Suite (king bed + 1 pull-out sofa, more square feet): $148/night
Presidential Suite: $442/night
Executive Suite: $391/night
Premiere Suite: $288/night
*Prices listed above subject to applicable taxes.

To make a reservation, please contact the front desk at (613) 936-5800.

*Please have all applications in as soon as possible. No applications will be accepted after January 31st, 2018. Be sure that all products that you intend to market, sell, or offer are included on this application. The festival reserves the right to deny further participation to vendors who sell or market products that have not been disclosed on this form.

Signature: ___________________________ Date: ___________________________